

Advertisement dimensions and prices (in EUR): VAT at the current rate has to be added to all the prices

| format | width x height mm |
|---|----------------------|
| full page | 216 x 303 |
| junior page | 125 x 193 |
| 1/2 page oblong / upright | 187 x 124 / 99 x 248 |
| 1/3 page oblong / upright | 187 x 83 / 58 x 248 |
| 1/4 page oblong / upright | 187 x 62 / 99 x 124 |
| island | 43 x 43 |
| 2/1 page spread | 426 x 30 |
| bound inserts 1 page (= 2 sides) | 216 x 303 |
| new advertisers 25% discount, special/guaranteed placement: 10% surcharge | |

Frequency discounts: 4 x 20%; 6 x 25%; 8 x 30%

All ads will automatically appear in our digital version and app for no additional cost.

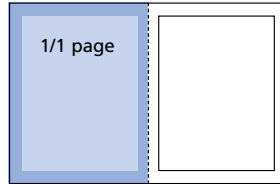
Advertisement sizes see page 7. Further formats upon request.
Details for inserts see page 8.



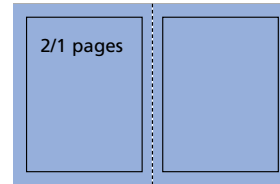
advertisement sizes

width x depth

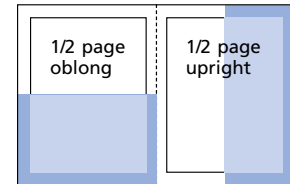
please send pdf



210 x 297 mm
216 x 303 mm*

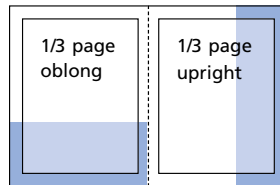


420 x 297 mm
426 x 303 mm*

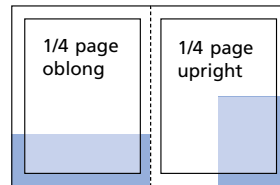


187 x 124 mm 99 x 248 mm
216 x 142 mm* 112 x 303 mm*

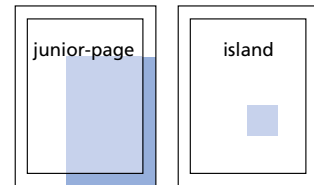
*size including bleed: 3 mm



187 x 83 mm 58 x 248 mm
216 x 101 mm* 71 x 303 mm*



187 x 62 mm 99 x 124 mm
216 x 80 mm* 112 x 142 mm*



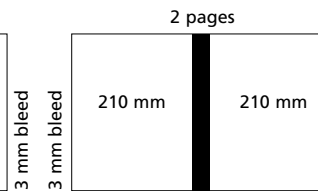
125 x 193 mm 43 x 43 mm
138 x 211 mm*

insert versions:

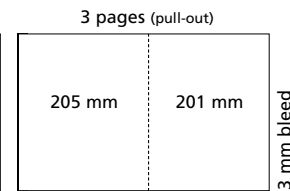
head bleed: 3 mm,
bottom bleed: 3 mm,
edge bleed: 3 mm



fold: 3 mm



fold-over edge: 2 x 3 mm trim



edge: 3 mm